



MISS TEXAS USA®

(to be held Labor Day Weekend, September 3, 4, & 5, 2010)

Official Preliminary to the 2011 MISS USA® Pageant, MISS TEXAS USA®
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THE PAGEANT - The MISS TEXAS USA Pageant is the official state preliminary in the most prestigious pageant system in the world - MISS USA®/MISS UNIVERSE®! This event promises glamour, excitement, high level of competition and a great prize list. The winner will proceed on to represent Texas in the MISS USA® Pageant. If she wins there, it's on to the ultimate of pageants - MISS UNIVERSE®!

THE COMPETITION is divided into 3 categories: **Personal Interview, Swimsuit, and Evening Gown.** The judges will be looking for an all around winner. She may not be the most outstanding in any one category but she will score well in all categories. The judging is based on poise, personality, intelligence and beauty. There is **no talent competition and no experience** is necessary. In addition to choosing MISS TEXAS USA, awards will be presented to the Most Photogenic, the Swimsuit Winner, and Miss Congeniality.

WHEN? Labor Day weekend, Friday - Sunday, September 3 – 5, 2010. Contestants should arrive at the Crowne Plaza Hotel Reliant Park Houston on Friday, September 3. The Preliminary Show will be held on Saturday evening, September 4, and the Final Show on Sunday, September 5. All contestants will depart from the hotel after the show on Sunday.

WHERE? All pageant events will be held in the beautiful Texas themed Crowne Plaza Hotel Reliant Park Houston (8686 Kirby Drive). Convenient to Hobby Airport, Rice Village, the Museum Center, Hermann Park, and only 5 miles from the Galleria, the Crowne Plaza will provide a spacious venue to host the prestigious state pageant. (Contestants are responsible to provide their own transportation to and from the pageant.)

COMPETITION WARDROBE - Contestants will be required to provide their own competition wardrobe:

1. Evening Gown - There are no specific requirements regarding the gown other than that it should be full length, fit you well and compliment your own coloring and physical features.
2. Personal Interview Dress – Daytime outfit that you feel is appropriate for interview, something that suits your taste and personality. A good guideline would be to ask yourself what you would wear for a press conference or television interview.
3. Opening Production Attire – TBD
4. Competition Swimsuit – TBD

FEES AND WHAT THEY COVER - Your total entry fee is \$995. Entry fees will cover your hotel room and meals (except breakfasts) during the pageant weekend and will underwrite the expenses of producing the event. Fees may be paid by check, MasterCard/Visa and American Express (5% handling fee will be added to all charges.) Entry fees may be paid by a sponsor, group of sponsors, family, friends, or the contestant, herself. Contestants will be allowed to acknowledge one sponsor with her roster photo in the official souvenir program book.

Optional: Contestants may purchase full program page(s) in the program book . The cost of each additional page is \$400 if submitted in "print-ready" form, or \$450 if we do the lay-out for you. The optional pages may include layout design, photos, special wording, logos, and any sponsor acknowledgements of your choice (all subject to approval). More details and specs will be provided to you.

PHOTO'S - Contestants are required to provide a professional quality photo - one 5" x 7" color head and shoulders shot, without hat, crown or sash, printed vertically. **The print must be of professional quality and must not be printed from home inkjet or laser printer.**

Optional: In addition to the required print, we like to have the photo sent electronically, if possible. It should also be 5"x7" size and at a resolution of at least 300 dpi, jpeg format. If you send the photo electronically, we will print from that version but this must be in addition to the required print. . (Of course, if you purchase additional ad pages, additional photos, of your choice, are acceptable can be submitted in color or black & white, but will be printed in black & white.)



DEADLINES: To Reserve Title - Immediate Deposit	\$200
May 28, 2010 - Entry Fee Payment	\$125
June 30, 2010 - Entry Fee Payment	\$335
July 30, 2010 - Entry Fee Payment, Pictures, Papers	\$335

(All payments are non-refundable after the deadline dates.)



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